

THE POUR Man's — NEWSLETTER —

Presented By



AUGUST 2026

VOLUME 1 - ISSUE 1

**BUILDING MORE
THAN PROJECTS**
BUILDING CONNECTIONS



INSIDE THIS ISSUE



RYAN STROUPE
PRECISION CONCRETE



JEFF COOK
MULTIQUIP



LAUNCHING THIS MONTH
ENROLL TODAY



THIS MONTH'S DEAL
MULTIQUIP HHNG5



NEW INVENTORY
COMPANY UPDATES



WHAT'S HERE
WHAT'S COMING



RYAN STROUPE

OWNER

PRECISION CONCRETE CONSTRUCTION LLC.



Company Snapshot

Founded: 2018

Employees: 11-25

**Service Area: Greater Birmingham
& Tuscaloosa, AL**

**Specialties: Foundation Footings,
Basement Walls, & Retaining Walls**

Building a Reputation on Solid Foundations

Since founding Precision Concrete Construction LLC in 2018, Ryan Stroupe has built his company around one simple principle—deliver quality work that stands the test of time. Specializing in foundation footings, basement walls, and retaining walls throughout the Greater Birmingham and Tuscaloosa areas, Precision Concrete has earned a reputation for dependable workmanship, structural expertise, and attention to detail.

Whether constructing residential basements or large retaining wall systems, Ryan and his team focus on creating durable solutions that add long-term value to every project they complete.

Q & A WITH RYAN

What trends are you seeing in the concrete industry?

“There’s more work out there than there used to be. Demand’s picking up.”

What’s the biggest challenge contractors face today?

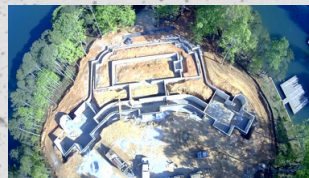
“Finding good employees is getting tougher.”

What advice would you give to someone entering this industry?

“Make sure the Admin work gets handled right.”

FEATURED PROJECT

Lot 2 Maison Du Lac



A Note from Ryan...

“Concrete basements and retaining walls are pivotal in construction, ensuring stability and longevity. Basements offer additional space, climate control, and increased property value. Retaining walls prevent erosion and enhance outdoor usability. Precision Concrete Construction stands out in providing these services with unparalleled expertise. Our commitment to quality craftsmanship, advanced technology, and precise engineering sets them apart. We excel in customizing basements to meet specific needs, employing innovative techniques for structural integrity. We prioritize client satisfaction, delivering durable and aesthetically pleasing solutions. Our skilled team and attention to detail make them the preferred choice for superior concrete basement and retaining wall construction.” - Ryan

Hand tools Ryan can’t live without:

Hammer & Measuring Tape

Enjoys most about the industry:

Being outdoors everyday. New/changing locations.

CONTACT INFORMATION

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MQ WHITEMAN



Built by Performance. Backed by People

When contractors think of Multiquip, they often think of dependable equipment that's been on jobsites for decades. But behind every machine is a team dedicated to helping contractors succeed.

For Jeff Cook, serving Alabama, Tennessee, Mississippi, and Louisiana isn't just about selling equipment—it's about building relationships. Over the last five years, Jeff has worked closely with contractors and equipment dealers to help customers find reliable solutions that improve productivity, reduce downtime, and keep projects moving.

Q & A WITH JEFF

What trends are you seeing in the concrete industry? "One of the biggest trends we're seeing is the continued labor shortage. Contractors are looking for equipment that helps them do more with fewer people."

Where is the industry headed? "Telematics, remote monitoring, and equipment that simplifies operations will become more common as companies work to improve productivity and reduce downtime."

What technology excites you the most? "Anything that helps contractors become more productive without making equipment more complicated."

What advice would you give to someone entering this industry? "Stay curious and never stop learning. The people who have been doing this for decades are some of the best teachers you'll ever find"

What's one maintenance tip every contractor should know? "Make daily inspections part of your routine. Taking just a few minutes at the beginning of each day to check fluid levels, grease points, air filters, belts, and look for any loose hardware or leaks can prevent small issues from turning into costly repairs."

Jeff's Product Spotlight

"One machine I'm especially excited about is the new Whiteman MD82 ride-on-trowel. The MD82 combines a powerful dual-fuel engine with a hydrostatic drive system, six-blade rotors, and features hydraulic steering, cruise control, and electric pith control to deliver outstanding performance with less operator fatigue. **Also, it is just a beast!** It is a powerhouse (57HP) that can do it all on the slab! It was built to maximize productivity, reduce maintenance, and deliver a high-quality finish every time. What really sets the MD82 apart is that it was designed with the contractors bottom line in mind. By minimizing maintenance, improving reliability, and helping crews complete jobs faster, it gives contractors the performance they need to stay competitive." - Jeff

MULTIQUIP MD82



Favorite Sports Teams:
Dallas Cowboys, Texas A&M

Outside of work...
Golf, Family trips to Pensacola, Concerts

NOTE: To schedule a Demo or meeting with Jeff contact Jeremy Spain with Building Connections at 205-259-0317.



What's New at Building Connections

At Building Connections, we're always looking for ways to better serve concrete contractors throughout Alabama and across the Southeast. From new programs and inventory to educational resources and product launches, here's what's new this month.

NEW EQUIPMENT ARRIVALS



Menegotti Fast Mixer
Portable electric mixer
for mud, concrete, mortar
or stucco
\$3,500.00



Allen Pro 436TC
36" Walk-Behind with
Honda GX270 &
Torque Convertor Clutch
\$4529.00



Introducing The Pour Man's Supply Network from Building Connections **Buy Smarter. Save More.**

The Pour Man's Supply Network is our new contractor purchasing program designed for companies that buy concrete consumables on a regular basis. Consumable items to include: Poly vapor barrier, wire mesh, rebar chairs, rebar, and more

Member Pricing | Pallet Discounts | Monthly Specials | Less Downtime

To learn more or to sign up for the Pour Man's Supply Network email Jeremy Spain with Building Connections at jeremy@bldgconnections.com.



The Deal of the Month for August 2026

Multiquip HHNG5 Ride-On Power Trowel
8' Manual Steer with Vanguard 35HP Motor
In Stock: 3
LIST PRICE \$33,305.84
SALE PRICE \$27,857.04
SAVINGS: \$5,448.80



TOOL BRANDS IN STOCK



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